**Outreach Email Template - Organizations**

A great way to get support for your screenings is by contacting local mental health organizations, non-profits, the birthing community and encouraging them to help spread the word about your screening.

Look up the contact information for local organizations or reach out to them through social media!

Subject:

Collaborating With [**Organization**] On “**Dark Side of the Full Moon**“ Screening in **[Town]**

Body:

Dear **[Name]**,

My name is **[Name]** and I am reaching out in regards to a screening that I’m organizing for the new film ***Dark Side of the Full Moon*** on **[Date]** in **[City]** at the **[Theater/Location Name]**. Here’s a synopsis of the film:

## Having a baby is supposed to be the happiest time of your life. But what if it’s not? Each year, 1.3 million women in the U. S. struggle to find support and treatment for postpartum depression and other perinatal mood disorders. Two women, Jennifer Silliman and Maureen Fura, both with firsthand knowledge of this challenge, came together to give a face and a voice to the countless women who suffer in silence. With the help of Dr. Shoshana Bennett, Executive Producer, they produced a documentary film, uncovering disconnects within the medical community to effectively screen, refer, and treat these women.

Here is the trailer for the film:

I think that the members of your organization would be extremely interested in this film, and I was hoping that you could share this event with your community.

**\*\*THE BELOW SECTION WILL NEED TO BE CUSTOMIZED**\*\*

Unlike traditional movie showings, this screening will only happen if **[Tickets Needed]** tickets are reserved before the deadline on **[Deadline Date]**, so I’m going to need the help of the community in order to make this event take place. You can see more information about the event as well as purchase tickets to the screening through the Event Page: **[Event Link URL]**.

In exchange for your support, we’d be happy to have you or a member of your organization address the audience during the event, and we can also feature your organization on the Event Page.

I’d love to connect and discuss this screening with you further, so please let me know if you might have some time to connect.

Best Wishes,

**[Name]**